

GHOSTWRITING SAMPLES

A huge part of being a ghostwriter is making sure that no one knows you exist. This makes it extremely difficult to share samples of your work. Here are some very short excerpts which I've chosen to give you a feel for the various writing styles and voices I have used successfully for my clients.

Please do not download this document and treat it with the level of confidentiality it deserves.

When you are networking you have roughly one minute for someone you approach to decide if they like you or not. People have short attention spans in these situations and no one wants to waste time making small talk with someone they have nothing in common with. You should practice getting past an introduction and having someone talking about himself in less than a minute.

Here's another interesting fact: most thieves still obtain our information the old-fashioned way, so keep an eye on your wallet and take cautionary measures with your snail (i.e., paper) mail. Remember it's actually tougher offline without the spy ware programs and password/security question protections we've come to expect on the web.

Often the medical community cannot provide a definitive cause for those who are diagnosed as suffering from (disease name). Additionally, although (disease name) is a very specific disorder with relatively exact symptoms and physical findings, it is often used as a catchphrase for lots of physical problems. Therefore, pain which is not from (disease name) is often treated as (disease name).

■ **Context and Challenges**

Transformations driven by (software program) are strongly impacted by the surrounding context, which is characterized by the following elements:

- The (Client) is the product of many acquisitions:
 - Highly decentralized and autonomous business
 - Varying degrees of presence and/or maturity of HR processes in entities
 - Different cultural and environmental challenges for entities, which do not operate in the same markets or environments
 - Entities face varying business priorities & strategies (both global and local challenges)
 - Necessity to figure out which HR processes are key to support the strategy and therefore should become (Client) wide shared processes
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Truly, I had been given an incredible gift – a more healthy life. It changed me. With what I like to think of as my trademark blend of optimism, instinct and perseverance, I was able to turn my physical disability into ABILITY by immersing myself in the life path of the healing arts. I now have a positive purpose that brings me joy.

As a coach I've found it especially rewarding to work with entrepreneurs and small business owners. For starters, their energy is contagious and their breakthroughs more profound. Okay, let's just be honest, entrepreneurs are a completely different breed of people. They are driven to a fault and impatient but have guts and brains. Importantly, entrepreneurs think and act differently than the vast majority of business people, quite able to make and break their own set of rules.

The next step involves establishing a competitive framework and determining where your product or service fits within that environment, especially in terms of fulfilling the needs and wants of potential clients or customers. This is a critical step in articulating what makes you unique and provides the foundation for claiming a pre-emptive position within the marketplace in which you compete.

I have 20 years' experience in the health care field, with a strong focus in counseling individuals and families during time of crisis or emergency/addiction. Currently in private practice, I have been concentrating on substance abusers, individuals with disabilities and their families. I see patients in both Manhattan and in East Hampton, where I also own a home. Being empathetic yet pragmatic are key attributes for this type of psychotherapy and I find the work extremely satisfying.

I'm glad to see that some of the top shoe designers have finally introduced more comfortable stilettos and high heels, but extra padding inside the shoe is just the start of what can be done to make your most stylish shoes fit and feel better.

Adding a rocker sole to the outside of the shoe, for example, can help mitigate the sharp angle being inflicted on your ankles while adding extra comfort at the sole and making it easier to balance yourself. Many of these beautiful shoes are cut on the tight side and you would be amazed at the difference some minor modifications to the width can make without changing the style of the shoe.

Right now, there are only a few designer "comfort" styles so, perhaps the best news for women is that modifications can be made to any shoe that will change how good you feel in your highest of heels ... and that goes for the "gotta-have-them" ones hiding in the back of your closet.